



PLURAL PUBLISHING INC.

AUTHOR HANDBOOK AND MANUSCRIPT PREPARATION GUIDELINES

Plural Publishing, Inc.
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AUTHOR HANDBOOK AND MANUSCRIPT PREPARATION GUIDELINES

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INTRODUCTION

Welcome to Plural Publishing, Inc.! You have received this Author's Handbook to help guide you through the manuscript preparation and submission process. The following pages will provide you with information about your contributing authors, the formatting of your manuscript, submitting tables and figures, requesting permissions for previously published material you wish to use, and properly including citations and references. Please follow these guidelines carefully. Plural cannot accept a manuscript that does not adhere to these guidelines.

Plural is dedicated to producing your work in a timely fashion. Our editorial and production staff work around the clock to ensure each of our publications is of the highest quality, and at the same time is produced as quickly as possible. Following the guidelines in this handbook and striving to submit a complete, correctly formatted manuscript with all figures, tables, permissions, and references will help ensure that the production process runs smoothly for your work.

We look forward to working with you on all aspects of editorial, marketing, and production of this work. Should you have any questions while crafting your manuscript, please feel free to reach out and we will be available to answer any questions you have.

Sincerely,

Your Editorial Team

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MANUSCRIPT BASICS

- **Digital Files:** Please use a common word-processing program such as *Microsoft Word* or *Word Perfect*. If you plan to use another method of preparing your manuscript, please ask your Project Editor first to make sure it is acceptable.

- **Pages:** All manuscript pages should be 8.5 x 11 with one-inch margins.

- **Font:** All manuscript pages should be Times New Roman, 12 point font, double spaced.
 - Please only leave one space between words and following periods.

- **Phonetic Symbols:** If you are using phonetic symbols in your manuscript, you should only use International Phonetic Association programs to create phonetic symbols.

- **Page Numbering:** Number manuscript and reference pages consecutively in the upper right-hand corner. Start with the first page of the chapter for each chapter. If you are using Microsoft Word or a similar word processing program, use the View Header and Footer option in the View menu bar to insert the page number on the top of each page.

- **Headings:** Please do not bold or italicize your headings. Examples of all heading tags that must be used are listed below. These tags enable the copy-editor to format your headings properly and later, the typesetter to apply a specific design to your book. Do not indent paragraphs immediately following headings. See the example of a formatted manuscript on page 6.
 - /CN/ Chapter number
 - /CT/Chapter title
 - /CA/Chapter Author
 - /AN/Appendix Number
 - /AN/Appendix Title
 - /H1/Heading 1
 - Example: /H1/Dogs
 - /H2/Heading 2
 - Example: /H2/Big Dogs
 - /H3/Heading 3
 - Example: /H3/Labradors

- **Chapters and Front Matter:** Save each chapter along with the front matter (Introduction, Preface, Acknowledgements, etc.) and end matter (Glossary, Appendices, etc.) as a separate digital file. Clearly label each file with the book name, chapter number, and your name. The front matter should include a title page, table of contents, and any of the following: preface, foreword, acknowledgements, and/or dedication. These files will be uploaded to Dropbox when the entire manuscript is ready.

- **Organization:** Each chapter file should be arranged as follows: (1) Text, (2) References, (3) Figure Legends. Figures and tables will be saved separately. See detailed instructions on page 8.

- **Figures and Tables:** Ensure that all figures (photos, illustrations, charts, etc.) and tables are mentioned sequentially in the text. Number the figures in your book consecutively, based on the first time each is mentioned in the text (each figure **must be mentioned** at least once).
 - Use the chapter number as a prefix when numbering (for example, Figure 1–1, Figure 1–2, etc.).
 - Each figure should be clearly labeled with its number, and saved as a separate digital file. **Do not insert figures into the manuscript (word) file.** Instead, the manuscript should contain one line stating, [Insert Figure X–X here], where each figure should appear (see detailed instructions on page 7).

- **Do not submit art in Microsoft Excel, Word, PowerPoint, or Publisher.**

- **Permissions:** Please refer to the section on permissions on page 14 for any copyrighted material that was used. Please ask your contributing authors to supply copies of all permissions, if applicable.

/CN/Chapter 1

/CT/Example of Page Format

/H1/Introduction

America is a vast country with many regions that all have unique people and culture. It is important to learn about each region to understand America as a whole.

We will focus on the five major regions of the continental United States in this chapter. You can see a rough outline of each of those regions in Figure 1–1.

[Insert Figure 1–1 here]

/H1/The Southwest

There are roughly six states included in the Southwest region of the United States. These include California, Arizona, Nevada, Utah, Colorado, and New Mexico.

/H2/California

California is the biggest state in the Southwest region.

/H1/ The South

The area known as The South in the United States includes all states in the south east region.

/H2/ Texas

Texas is the biggest state in the South. You can see a size comparison between California and Texas in Figure 1–2.

[Insert Figure 1–2 here]

/H1/References

Figure Legends

Figure 1 – 1. Map of the different regions in the United States. From *United States Atlas*. Reprinted with permission.

FIGURES, ARTWORK, AND TABLES

▪ Submitting Figures:

- Figures (such as line art or photographs) must be submitted at the time the manuscript is submitted.
 - *Line art*, illustrations and charts, must be submitted as **.ai, .eps, .pdfs, .tiffs, .jpegs, or .svg**. If you have line art in any other form, please query your project editor as to whether it can be used.
 - *Photographs* must be submitted as either **.jpegs or .tiffs** and must be no less than 300 dpi (preferably 600 dpi) **at the final size** for best reproduction.
- **Do not submit** figures in Microsoft Word, figures as PNGs, or figures taken from websites (these are often less than 100 dpi). ***These formats will not be accepted.***
- Each figure should be ***submitted as a separate digital file*** that is clearly labeled with its figure number (ex: Figure 1-1.jpeg, Figure 1-2.pdf, Figure 1-3.tiff).
- If your book will be black and white, you must convert any color artwork to black and white ***prior to submission*** of materials. This will help you ensure that no critical details are lost or hidden.

ACCEPTABLE FILE FORMATS		
Suitable for all figure types, including line art and photographs:		
Tagged Image File Format	.tiff	Computer file format for storing raster graphics images.
Joint Photographic Experts Group	.jpg	Sometimes displayed as .jpeg—this raster image format is best for displaying photographic images on web browsers
Adobe Illustrator	.ai	Default file type of Illustrator, a popular vector-based program
Encapsulated PostScript	.eps	Vector file which can be opened outside of Illustrator
Scaleable Vector Graphics	.svg	XML based vector image format supported by modern web browsers
Suitable for line art illustrations only:		
Portable Document Format	.pdf	Self-contained document which preserves vector images as well as fonts or graphics needed to display correctly

THINGS TO REMEMBER...
Don't put images in a Word doc
It is difficult to extract them and results in lower quality.
Always send a larger image than needed
Raster images can be sized down without a loss in quality, but when an image is stretched to larger than its original size, a significant loss in quality occurs.

- **Grouping Figures:**

- If illustrations are to be grouped together or are related, consider grouping them together as a multiple-part figure. Each piece is then designated by an alphabet letter (e.g., Figure 12–1A, Figure 12–1B, etc.). Be sure to label the individual pieces of artwork with letter designations.

- **Figure Legends:**

- Each figure must have a legend that contains a brief explanation of its contents. (Do not caption lists or tables). Legend numbers should match the figure's given number.
- All legends for a chapter should follow the References section of the chapter using the correct format:
 - Example: Figure 1–1A. This is the population of Texas as compared to B. the population of California.
- Figures borrowed or adapted from another publication must include a credit line at the end of the figure legend. The credit line should be a complete bibliographical listing (as a reference), or the credit line supplied by the holder.

- **Tables:**

- Tables must be prepared using the table formatting options in Microsoft Word. ***Do not prepare tables using tabs or spacebars.***
- Like figures, tables are numbered consecutively as they are mentioned for the first time in a chapter. Each should have a short legend. Table legends, along with the number, should be typed at the top of each table.

- Example: Table 12–2. Drugs and Their Effects on Voice.
- Tables should be double-spaced.
- Tables should be drawn at a size larger than can be used in the book. One consistent line weight is preferred, but no more than two line weights should be used. To distinguish areas, use black and white where possible, and patterns such as diagonal stripes if additional areas need defining.
- **Save each table as a separate file.** Do not insert tables in the manuscript file. Add a credit line as the first footnote beneath tables which are borrowed or adapted with permission from another publication. The credit line should be a complete bibliographical listing (as a reference), or the credit line supplied by the copyright holder.
- **Boxed Text:**
 - Please call out “boxed text” in the following format within your manuscript:
 - [BOX:
Text sentence goes here.
END BOX]
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REFERENCES AND CITATIONS

- All reference listings should be double-spaced and **directly follow the text pages of each chapter.**
- For this work, Plural will adhere to the latest edition of the *Publication Manual of the American Psychological Association*, in which the references are alphabetized by author's last name and citations are made in the text using the author's last name and date.
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For a complete list of referencing entries, please refer to the latest edition of the *Publication Manual of the American Psychological Association* or the APA Style website:

<https://apastyle.apa.org/>.

Note: The seventh edition of the *Publication Manual of the American Psychological Association* was published in October 2019. For an overview of the changes made in the new edition, you can refer to this helpful article: <https://www.scribbr.com/apa-style/apa-seventh-edition-changes/>.

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- All manuscripts should be submitted using the designated Dropbox or FTP sites set up by your Project Editor. Included in your submission should be:
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 - Separated figure files
 - Tables in Word files
 - Completed Illustrations and Permissions Control Sheet
 - All proof of permissions
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- Please use the provided checklist to ensure all materials are ready to submit and send the checklist with your cover letter.

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- Digital Text Files (front matter, chapters, back matter):**
 - A separate text-only digital file in MS Word for each chapter, table of contents, etc.
 - File names for each chapter are clearly identifiable, and include the chapter number, title, and authors.
 - Page numbers are included in each chapter.
 - Header identifies the chapter name and your name.
 - Text is 12 Point Times Roman font, double-spaced.
 - Headers are marked with /H1/, /H2/, /H3/, etc.

- Figures and Tables:**
 - A separate digital file of each figure and table. (Do not embed images in chapter files in MS Word.)
 - Each file name is clearly identifiable, and includes the chapter number, figure, or table name.
 - **Line art** is preferably in vector format (i.e., Illustrator, .eps, or PDF files); if line art is not in vector format (i.e., Photoshop or .jpeg files), it must be 600 dpi or higher.
 - **Tables** are in tabular text format in MS Word files.
 - **Photographs** are in .jpeg or .tiff and 300 dpi or higher.
 - Figures are NOT in MS Word or PPT files.
 - For black and white books, all figures are converted to black and white.

- Permissions and Consent Forms:**
 - Signed, labeled copies of all permission requests.
 - Permissions are properly cited in figure/table legends.
 - Illustrations and Permission Control Sheet is complete and submitted with manuscript.

- References:**
 - In each chapter, all text citations of references match the list of references at the back of the chapter.
 - All references are in the correct style (APA for speech-language pathology and audiology; AMA for medical books.).

- Contact information:**
 - A cover sheet includes your (and any co-authors') address, telephone number, fax number, and email address, as well as any upcoming travel plans.

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