# **FUNDAMENTALS OF AAC** A Case-Based Approach to Enhancing Communication

Nerissa Hall, PhD, CCC-SLP, ATP Jenifer Juengling-Sudkamp, PhD, CCC-SLP Michelle L. Gutmann, PhD, CCC-SLP Ellen R. Cohn, PhD, CCC-SLP, ASHA Fellow





5521 Ruffin Road San Diego, CA 92123

e-mail: information@pluralpublishing.com Website: https://www.pluralpublishing.com

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## **CONTENTS**

Preface Acknowledgments About the Editors Contributors	xix xxi xxiii xxiii xxvii
Reviewers	xxxiii
Section I. AAC System Fundamentals	1
Chapter 1. A Co-Constructed Description of AAC	3
Nerissa Hall, Hillary K. Jellison, Maria Burke, William Burke, Craig Burke, and Julia Serra	2
Introduction Fundamentals	3
A Change in Focus	3 4
A Co-Constructed Understanding of AAC	5
In Conclusion	6
Case Study: WB	7
Clinical Profile and Communication Needs	7
The AAC System	8
Next Steps	9
References	10
Chapter 2. No-Tech AAC	13
Amal M. Maghazil	
Fundamentals	13
Unaided AAC	14
Aided AAC	16
In Conclusion	20
Case Study: PG	22
Clinical Profile and Communication Needs	22
Next Steps	23
References	24
Chapter 3. Mid- and High-Tech AAC	27
Elena M. Fader	
Fundamentals	27
Mid-Tech AAC	27
High-Tech AAC	28
Communicative Purpose	32
In Conclusion	33

Case Study: RA Clinical Profile and Communication Needs	33
Next Steps	33 37
References	38
	50
Chapter 4. Mobile AAC	39
Oliver Wendt	
Fundamentals	39
Introduction: What Are Mobile Technologies?	39
The Mobile Technology Revolution in AAC	39
Principles in Mobile Technology Application Design	41
Research Evidence and Funding Issues Related to Mobile Technology	42
Case Study: LM	43
Clinical Profile and Communication Needs	43
AAC Considerations	44
The AAC System or Service	45
Next Steps	47
References	48
Chapter 5. Physical Access Features of AAC	51
Kathryn D'Agostino Russo	
Fundamentals	51
What Is Alternate Access and Who Is It for?	51
Types of Alternate Access	51
Assessment for Alternate Access	57
Multimodal and Low-Tech Access for Communication	58
Considering Multiple Methods of Access	59
Access and Mobile Tablets	60
Learning Language and Access Skills	60
In Conclusion	61
Case Study: JB	61
Clinical Profile and Communication Needs	61
AAC Considerations	62
The AAC System or Service	64
Next Steps	64
References	65
Tree 1 Clinical Constitutions and AAC The Tree CAAC	
<b>Essay 1.</b> Clinical Considerations and AAC: The Future of AAC <i>Mai Ling Chan</i>	67
References	68
References	00
Section II AAC Language Fundamentals	71
Section II. AAC Language Fundamentals	71
<b>Essay 2.</b> Cultural Considerations and AAC: Culture and Social and Economic Determinants of Health and the Use of AAC	73
Ellen R. Cobn and Mario C. Browne	
What Are Social Determinants of Health?	73

vi

Scenario 1: A Family Suffering From Societal and Economic Stressors	74
Scenario 2: A Family With Superior Resources	74
Digital Resources and Social Determinants of Health	74
References	75
	12
Chapter 6. Cultural and Linguistic Responsivity in AAC	77
Gloria Soto and Marika King	
Fundamentals	77
Consequences of Subtractive Bilingual Environments for AAC Users	78
Building Additive Bilingual Environments for AAC Users	78
Culturally and Linguistically Responsive Assessment	79
Culturally and Linguistically Responsive Intervention	81
	83
Case Study: JR	
Clinical Profile and Communication Needs	83
Next Steps	85
References	87
Chapter 7. Language and Vocabulary Features of AAC	89
Brittney Cooper, MariaTeresa "Teri" H. Muñoz, and Gloria Soto	0)
Fundamentals	20
	89
General Considerations	89
Vocabulary Selection Frameworks	91
Types of Vocabulary	93
Vocabulary Selection Tools	95
In Conclusion	97
Case Study: AN	97
Clinical Profile and Communication Needs	97
Next Steps	101
References	102
<b>Essay 3.</b> Cultural Considerations and AAC: Introduction to Models of Culture	105
Ellen R. Cohn and John W. Gareis	
Edward T. Hall's Cultural Iceberg Model	105
Purnell's Model for Cultural Competence	106
Hofstede's Cultural Dimensions Model	106
Conclusion	107
References	107
	100
Essay 4. Cultural Considerations and AAC: Introduction to African American	109
Culture—Cultural Values and Communicating Respect	
Paula K. Davis	
References	110
Essay 5 Cultural Considerations and AAC. Introduction to Hispania Cultura	111
Essay 5. Cultural Considerations and AAC: Introduction to Hispanic Culture—	111
Cultural Values and Communicating Respect	
Glen M. Tellis	
Cultural Values and Communicating Respect	111
Respect for Authority	112

Cultural Values and Other Aspects References	112 112
<b>Essay 6.</b> Cultural Considerations and AAC: LGBTQIA+ Affirmative Practice: <b>Empowering Our Queer Clients and Families</b> <i>Gazit Chaya Nkosi</i>	115
Vocabulary and Definitions	117
References	119
Essay 7. Cultural Considerations and AAC: Self-Evaluation of Cultural	121
Competence	
Dorian Lee-Wilkerson and Shelly Chabon	100
References	122
<b>Essay 8.</b> Cultural Considerations and AAC: Religious Considerations <i>John W. Gareis</i>	123
Diet	123
Prescription Medication	124
Medical Procedures	124
Conclusion	124
References	125
<b>Essay 9.</b> Cultural Considerations and AAC: Essential Faith-Based Vocabulary for Protestant Christian Users of AAC John W. Gareis	127
Essay 10. Cultural Considerations and AAC: Essential Vocabulary for Jewish	129
Users of AAC	
Karen J. Golding-Kushner	
How the Deity Is Referred To	129
Titles of Religious Leaders and Other Key Figures	129
Things We Read and Write Ritual Objects and Related Things	129 129
What We Do and Say	129
Holidays and Celebrations	129
Praying: Key Prayers, Blessings, and Names of Services	130
Where We Go: Houses of Worship, Study, and Gathering	130
Family	130
Life-Span Topics	130
Food	130
Who We Are	130
Guidance on Use of This Vocabulary	130
Reference	131
Essay 11. Cultural Considerations and AAC: Essential Vocabulary for Muslim Users of AAC	133
Amal M. Maghazil Guidance on Use of This Vocabulary	133

Deity/God	134
Religious Texts	134
Religious Leaders and Other Key Figures	134
Houses of Worship	134
Ritual Objects/Related Things	134
Actions	134
Greetings/Sayings	134
Holidays and Celebrations	134
Prayers and Names of Services	134
Family	134
Life-Span Topics	134
Food	135
Who We Are	135
References	135

# Section III. AAC Assessment, Intervention, and Implementation for Infants, Toddlers, and School-Aged Individuals

\_\_\_\_\_

	.39
Communication and Practice	
Paula Leslie	
References 1	140
Essay 13.Ethical Considerations and AAC: A Consumer's Perspective1Chris Klein and Katya Hill	.41
Chapter 8. Assessing Toddlers and Preschoolers 1	.43
Meher Banajee	
Fundamentals 1	143
General Principles of Assessment of Toddlers and Preschoolers	143
Preparation for the Assessment 1	143
Assessment	144
	149
Clinical Profile and Communication Needs	149
Rationale for Clinical Decision-Making	152
1	153
References 1	154
Chapter 9. Intervention and Implementation for Toddlers and Preschoolers 1 Using AAC Barbara Weber	55
	155
	157
•	157
	157
•	157

Next Steps	158
References	160
Chapter 10. Assessing School-Aged Individuals	161
Sarah Gregory	
Fundamentals	161
Case Study: RJ	167
Clinical Profile and Communication Needs	167
The AAC System or Service Considerations	168
AAC Considerations	169
Next Steps	171
References	171
Chapter 11. Intervention and Implementation for School-Aged Individuals	173
Using AAC	
Amanda Soper	
Fundamentals	173
Intervention Across the Five Domains of Language	174
Intervention Across AAC Competencies	175
Innovation/Modifications to Existing Language Therapy Tools	176
Descriptive Teaching Method	176
Support and Teaching Strategies	176
Case Study: JV	178
Clinical Profile and Communication Needs	178
Ongoing Assessment	179
Intervention Strategies and Implementation Supports References	179 183
References	105
Essay 14. Clinical Considerations and AAC:AAC and Literacy	185
Lesley Quinn	107
Reference	187
Chapter 12. Data Collection and Goal Writing in AAC	189
Kate Grandbois and Amy Wonkka	
Fundamentals	189
Goal Writing	190
Case Study: SB	195
Clinical Profile and Communication Needs	195
The Data Collection System	197
The Rationale for Clinical Decision-Making	197
Next Steps References	197
References	198
Essay 15. Clinical Considerations and AAC: Visual Support for AAC	199
Amy Wonkka and Kate Grandbois	
Chapter 13. AAC for the Child in End-of-Life Care	201
Rachel Santiago	

X

CONTENTS

	201
Fundamentals	201
The Care Team at End-of-Life	202
Communication Planning	202
Common Needs and Symptoms Children May Experience at End-of-Life	204
AAC Considerations at End-Of-Life	205
Conclusion	208
Case Study: GM	208
Clinical Profile and Communication Needs	208
AAC Considerations	209
Next Steps	210
References	210
Section IV. AAC Assessment, Intervention, and Implementation for Adults	213
Chapter 14. Services for Young Adults Using AAC Transitioning to Adulthood	215
Diane Nelson Bryen	
Fundamentals	215
Prologue	215
New and Emerging Communication Technologies	215
AAC and the Importance of Transition	218
Case Study: CK	220
Clinical Profile and Communication Needs	220
AAC Considerations	222
Next Steps	224
References	225
Chapter 15. Assessing Adults	227
Jeffrey K. Riley, Lois Turner, and Stacey Harpell	
Fundamentals	227
Communication Assessment and Action Plan	228
Final Report	234
Case Study: GB	234
Clinical Profile and Communication Needs	234
The Assessment	236
Next Steps	251
References	252
<b>Essay 16.</b> Ethical Considerations and AAC: Ethical Vendor Relationships	253
Katya Hill References	255
References	255
Chapter 16. Intervention and Implementation for Adults With Neurodegenerative Disorders Using AAC	257
Catherine Kanter, Emily Kornman, and Annette M. Stone	
Fundamentals	257
Education and Counseling	257
0	- 1

xi

Preservation	258
Augmentation	261
Adaptation	262
Final Thoughts	266
Case Study: SH	266
Clinical Profile and Communication Needs	266
AAC System or Service Considerations	266
Next Steps	268
References	269
<b>Chapter 17. AAC for the Individual in the Intensive Care Unit</b> <i>Richard R. Hurtig and Tami Altschuler</i>	271
Fundamentals	271
Introduction: Communication Risks and Barriers Including Health Disparities, Diversity, and Inclusion	271
Special Considerations for the Intensive Care Unit	272
Patient Care Standards	273
Communication Partner Training and Interprofessional Practice	274
Life-Sustaining Decision-Making and End-of-Life Communication	276
Best Practices Models	277
Conclusion	278
Case Study: EG	279
Clinical Profile and Communication Needs	279
AAC Considerations	279
Next Steps	281
References	282
Chapter 18. AAC for Adults in End-of-Life Care	285
Amanda Stead	205
Fundamentals	285
Communication Difficulties at End-of-Life	286
How AAC Can Support Communication, Socialization, and Decision-Making Case Study: KM	286 288
Clinical Profile and Communication Needs	288
AAC Considerations	200 290
The AAC System or Service	290 291
Next Steps	291
References	292
Section V. AAC for Persons With Developmental Disabilities	295
<b>Essay 17.</b> Clinical Considerations and AAC: A Parent's Perspective Danielle A. Wagoner	297
Language	297
Include	298
Support	298
Team	298

Encourage	298
Normalize	299
Always L.I.S.T.E.N.	299
Chapter 19. AAC for Persons With Developmental Disabilities	301
Jeeva John	
The Fundamentals	301
Challenging Behaviors and the Role of Speech-Language Pathologists	302
AAC Evolves Across Their Life Span	303
Establish "Buy-in" and Prepare for the Communication Journey	304
Assessment and Selecting a Tool	304
Investigative Intervention	305
Designing a Meaningful Communication System	306
Consultation Services	307
Case Study: KC Clinical Profile and Communication Needs	307
AAC Considerations	307 308
Next Steps	312
References	312
References	512
Chapter 20. AAC for Persons With Autism Spectrum Disorder	313
Tanushree Saxena-Chandhok, Deborah Xinyi Yong, and Sarah Miriam Yong Oi Tsun	
Fundamentals	313
SETT Framework	313
Communicative Competence	314
AAC Intervention Strategies	314
The Role of the Caregiver in AAC Intervention	315
Case Study: EL	316
Clinical Profile and Communication Needs	316
AAC Considerations	318
Next Steps References	319 321
References	521
Chapter 21. AAC for Persons With Cerebral Palsy	323
Katya Hill	
Fundamentals	323
AAC Strategies and Technology	324
AAC Assessment	324
Intervention	327
Case Study: PL	328
Clinical Profile and Communication Needs	328
AAC System and Service Considerations	328
Next Steps References	333
REIEIEURES	334
<b>Essay 18.</b> Clinical Considerations and AAC: The Other "A" for "Augmentative"	337

<b>Chapter 22. AAC for Persons With Specific Sensory Impairments</b> Lesley Quinn and Hillary K. Jellison	339
Fundamentals	339
Dual Sensory Impairment	341
Cortical Visual Impairment	341
AAC and Sensory Impairments	342
Case Study: HS	343
Clinical Profile and Communication Needs	343
AAC Considerations	345
Next Steps	349
References	350
<b>Chapter 23. AAC for Individuals With Sensory Integration Challenges</b> Sarah Gregory and Elisa Wern	353
Fundamentals	353
Competencies Versus Sensory Integration Areas	355
Considerations for the Trial Process	363
Instructional Strategies	363
Case Study: ES	364
Clinical Profile and Communication Needs	364
AAC Considerations	365
The AAC System or Service	365
Next Steps	366
References	367
Chapter 24. AAC for Persons With Complex Trauma	369
Lesley Quinn	- ( -
Fundamentals	369
Case Study: PW	371
Clinical Profile and Communication Needs	371
AAC Considerations	373
Next Steps	379
References	380
Section VI. AAC for Persons With Acquired Disabilities	383
<b>Essay 19.</b> Ethical Considerations and AAC: Critical Health Situations, Informed Consent, and the Importance of Appropriate AAC	385
Paula Leslie References	386
Chapter 25. AAC for Persons With Traumatic Brain Injury	389
Lindsay R. James Riegler and Laura P. Klug	
Fundamentals	389
Review of Cognitive-Communication Deficits in TBI	389
AAC Versus Assistive Technology Versus Information and Communication Technologies	390

Augmentative and Alternative Communication	391
Assistive Technology	392
Information and Communication Technologies	393
Special Considerations	394
Case Study: TH	394
Clinical Profile and Communication Needs	394
AAC Considerations	395
Next Steps	396
References	396
Chapter 26. AAC for Persons With Motor Speech Disorders	399
Mary Andrianopoulos	
Fundamentals	399
Case Study: RL	404
Clinical Profile and Communication Needs	404
AAC Considerations	406
Next Steps	407
References	408
<b>Chapter 27. AAC for Persons With Amyotrophic Lateral Sclerosis</b> <i>Telina Caudill</i>	409
Fundamentals	409
Communication Symptoms	409
Dysarthria	410
Voice Disorder	410
Cognitive-Communication	410
Dysphagia	410
Communication Needs	410
Intervention Phases	411
Phase 1: Monitor, Prepare, and Support	412
Phase 2: Assess, Recommend, and Implement	413
Phase 3: Adapt and Accommodate	414
Case Study: RP	415
Clinical Profile and Communication Needs	415
AAC System or Service Considerations	416
The Rationale for Clinical Decision-Making	416
Next Steps	417
References	418
Chapter 28. AAC for Persons With Aphasia	421
Kimberly A. Eichborn	· .
Fundamentals	421
Case Study: WP	424
Clinical Profile and Communication Needs	424
AAC Considerations	425
Next Steps	427
References	428

XV

<b>Chapter 29. AAC for Persons With Dementia</b> Vanessa L. Burshnic-Neal	431
Fundamentals	431
Setting the Stage for AAC Use in Dementia	431
Strengths and Deficits in Dementia	431
Memory	431
Communication	432
Strengths and Deficits in Dementia: Clinical Implications	432
Guidelines for Developing AAC for People With Dementia	433
Examples of AAC for People With Dementia	434
Supported Preference Assessment	434
Memory Books	435
Orientation Aids	437
Reminder Cards	437
Activities of Daily Living Support	438
Supporting Care Partners	439
Conclusion	440
Case Study: AM	440
Clinical Profile and Communication Needs	440
AAC Considerations	441
The Rationale for Clinical Decision-Making	442
Next Steps	443
References	445
<b>Chapter 30. AAC for Persons Who Are Medically Complex</b> <i>Abygail E. Marx and Sarah Marshall</i>	449
Fundamentals	449
Introduction	449
Participation Framework	451
Case Study: LG	457
Clinical Profile and Communication Needs	457
AAC System or Service Considerations	457
Next Steps	459
References	460
Section VII. AAC Services for Stakeholders	461
Chapter 31. AAC Consultation	463
Erin S. Sheldon	
Introduction	463
Terminology	463
The Fundamentals of AAC Consultation	463
Limits of the Traditional AAC Consultation Process	463
Collaborative Consultation	464
The Collaborative Consultation Process	465
Speech-Language Pathologists as Learners	466
Speech-Language Pathologists as Teachers	467

xvi

Developing Consensus on the Problem	468
Shared Decision-Making	468
Building Capacity for AAC Implementation	470
Case Study: JE	471
Clinical Profile and Communication Needs	471
Next Steps	476
References	477
Chapter 32. Communication Partner Training for Families	479
Tabitha Jones-Wohleber	(=0
Fundamentals	479
Family Characteristics	480
AAC in Everyday Life	481
All-the-Time Access	481
Leverage Requesting	482
"Something Different"—All-the-Time Choice	482
Referencing	482
Before, During, and After	482
Spiraling Learning Experiences for AAC Communication Partners: Four Key Elements	483
Information	483
Tools/Technology	483
Skills	484
Habits	485
Case Study: PH	486
Clinical Profile and Communication Needs	486
AAC Service Considerations	486
Next Steps	488
References	488
Chapter 33. Communication Partner Training for Clinicians	489
Tabitha Jones-Wohleber	(00
Fundamentals	489
Communication-Partner Training	489
Responsive and Engaging Communication Partners	490
Supporting Adult Learners to Teach AAC	492
Models of Support	492
Designing Effective Learning Opportunities for Communication Partners	493
Barriers to AAC Implementation	493
Opportunity Barriers Include Attitude, Knowledge, Skill, Practice, and Policy Barriers	493
Case Study: JT Clinical Profile and Communication Needs	494
	494 405
AAC Considerations for Training	495
Next Steps	497 497
References	49/
Chapter 34. Communication Partner Training for Staff	499
Jill E. Senner and Matthew R. Baud Fundamentals	499
	177

Case Study: BT	501
Clinical Profile and Communication Needs	501
AAC Considerations	501
Next Steps	503
References	504
Chapter 35. Tele-AAC: The Basics	505
Michelle Boisvert	
Fundamentals	505
Methods of Tele-AAC Service Delivery	506
Hardware and Software Considerations	507
Case Study: JS	509
Clinical Profile and Communication Needs	509
Tele-AAC Setup for Optimal Visual Access	510
Next Steps	511
References	511
Chapter 36. Tele-AAC for Service Delivery	513
Michelle Boisvert	
Fundamentals	513
Case Study: JS	519
Clinical Profile and Communication Needs	519
The AAC System or Service	521
Next Steps	522
References	522
<b>Essay 20.</b> Clinical Considerations and AAC: Building My AAC Village <i>Tannalynn Neufeld</i>	523

Index

525



## PREFACE

As an editorial team, we feel the ultimate goal of supporting communication and advancing language is core to Augmentative and Alternative Communication (AAC). However, this goal can only be realized if AAC is embedded in the needs of individual learners as they interact within their families and communities.

While there are strong foundational concepts that underlie the field at large, the practice of AAC (the way in which we assess, intervene, and implement it) has to be co-constructed between individuals (as members of a community or multiple communities), their communication partner(s), and the professional(s) with whom they work.

There is no single, one-size-fits-all way to "do" AAC. Instead, each assessment, treatment, and/or implementation plan is unique to the individual, and arises from their cognitive-linguistic profile, physical abilities, sense of self, their psychosocial make-up, their family, and their community.

The field of AAC has grown and evolved tremendously based on an understanding of what AAC is. Its application has become more widespread, and the AAC technology has advanced. The AAC tools are always changing, but the task of supporting an individual's ability to communicate fully and independently in a manner that is meaningful to them remains constant, irrespective of who they are and how they are supported. Each AAC system represents a product wherein language, vocabulary, and access features are shaped by the individual's unique abilities and challenges, as well as by their various community affiliations.

This text is written for preprofessional and professional clinicians interested in learning how to support individuals with complex communication needs (CCN) in need of, and benefiting from AAC, in a range of clinical settings. Each chapter is structured such that fundamental concepts and principles are presented first. Each chapter also contains a relevant case study that presents the concepts and principles "in action" so that the reader is guided through the use of clinical decision making in AAC. Every case study is designed to underscore the cultural, linguistic, and social variability inherent to the fields of AAC and communication disorders, and how each individual influences the manifestation of the AAC system, treatment, and implementation plans.

Online ancillary materials are available on a PluralPlus website that contains an Instructor's Manual, videos, and tutorials.

We invite you to explore the content herein and hope you will find it informative, thought provoking, and enjoyable to read. Further, we hope you find that the multinational and multicultural perspectives contained in chapters and essays enhance your clinical practice. Most of all, we hope it inspires you to engage with people who use AAC who are our greatest inspiration. It has been our privilege to learn from them and to aim ever higher in service provision.



## ACKNOWLEDGMENTS

As an editorial team we have been fortunate to be able to bring together the perspectives and expertise of our contributors to co-construct this expansive description of AAC. Sixty-four people authored content in this text, and even more shared their research, ideas, and experiences. This text represents the synthesis of lived experiences, data, practice, and love for the field, and we are so thankful for the time and effort spent by our contributors to bring this book to life. A huge thanks to the team at Plural, especially Christina Gunning, who kept this project in motion and on track amidst a global pandemic.

To our families and friends who saw us through the authoring of *Tele-AAC: Augmentative and Alternative Communication Through Telepractice,* and then watched us take on a project of astronomically larger scope, we thank you and promise to take a little more time off before the next authoring project.



## **ABOUT THE EDITORS**



### Nerissa Hall, PhD, CCC-SLP, ATP

Dr. Nerissa Hall is co-founder of Commūnicāre, LLC and co-director of the Speech, Language, and Literacy Center at Tate Behavioral, Inc. Her work concentrates on augmentative and alternative communication, assistive technology, and tele-AAC, and she works primarily with school-aged individuals, providing specialized, evidence-based intervention, assessment, and consultation services. Dr. Hall received her Masters and Doctorate degrees from the University of Massachusetts-Amherst, focusing on augmentative AAC skill advancement and implementation, as well as tele-AAC. She has presented nationally regarding these and other related topics. Dr. Hall has served as a LEND Fellow, adjunct faculty at Elms, Cambridge College and the University of Massachusetts-Amherst. She is part of the team that edited Tele-AAC: Augmentative and Alternative Communication Through Telepractice and is passionate about advancing the fields of AAC and AT to ensure meaningful outcomes for individuals using AAC and AT and the teams that support them.



### Jenifer Juengling-Sudkamp, PhD, CCC-SLP

Dr. Jenifer Juengling-Sudkamp is a speech-language pathologist who provides augmentative and alternative communication consultations, assessments, and interventions across multiple medical settings to adults with complex communication needs that are often a result of acquired neurodegenerative disorders and/or traumatic brain injury. She has a passion to improve people's access to AAC consultative, evaluation, and/or interventions, and joined a team of talented editors and authors to contribute to the resourceful clinical book, *Tele-AAC: Augmentative and Alternative Communication Through Telepractice.* Dr. Juengling-Sudkamp is a clinical instructor in the Department of Orthopaedics at Tulane University School of Medicine, where she teaches combined undergraduate and graduate courses in applied neuroscience that are specific to the clinical management of athletes with sport-related brain injuries. She also served as the program manager and a consultant for the Sport Concussion Clinic,

the NFLPA's Trust Brain and Body, and the Milestone Wellness Assessment programs at Tulane University. She has co-authored publications and co-presented nationally and internationally on topics including AAC, tele-AAC, and the management of cognitive-communication deficit and dysphagia among adolescents and adults with acquired neurological disorders.



xxiv

#### Michelle L. Gutmann, PhD, CCC-SLP

Dr. Michelle L. Gutmann is a clinical professor at Purdue University Department of Speech, Language, and Hearing Sciences, where she teaches a variety of graduate courses including AAC, Counseling in Communication Disorders, and Motor Speech Disorders. After completing her doctoral studies and prior to coming to Purdue, she served as a clinical assistant professor and the Speech-Language Pathologist for the ALS Clinic at Vanderbilt University Medical Center. Prior to returning to doctoral studies, she worked clinically for approximately a decade with both children and adults who needed AAC. She is part of the team that edited *Tele-AAC: Augmentative and Alternative Communication Through Telepractice* and is passionate about working with adults with acquired and/or neurodegenerative communication disorders who need AAC. Dr. Gutmann has served as the Professional Development Manager for ASHA's SIG 12 (AAC) since 2017. She is also active in both research and clinical endeav-

ors related to the application and implementation of AAC for adults with acquired neurological disorders. Her interests include telepractice, interprofessional education, clinical education in speech-language pathology, implementation science, and health literacy. She has published and presented nationally and internationally.



#### Ellen R. Cohn, PhD, CCC-SLP, ASHA-F

Dr. Ellen R. Cohn is an adjunct faculty member in the Department of Communication and Rhetoric in the Dietrich School of Arts and Sciences and the College of General Studies at the University of Pittsburgh, and is an adjunct Professor at the University of Maryland Global Campus, where she teaches distance education health communication and a variety of other applied communication courses. She has held secondary appointments in Pitt's School of Dental Medicine and in the Clinical and Translational Science Institute, and as a Faculty Fellow, University Honors College, and an affiliated faculty member of Pitt's University Center for International Studies. Dr. Cohn has co-authored books on the topics of videofluoroscopy/cleft palate; communication as culture; diversity across the curriculum in higher education; telerehabilitation; a casebook in communication science and disorders; tele-AAC; and two programs at the University of Pittsburgh's School of Law: Certificate Program in Disability Law, and the

first MSL with a Concentration in Disability Law. Dr. Cohn is a past investigator for a Department of Education-National Institute on Disability and Rehabilitation Research, Rehabilitation Engineering Research Center on Telerehabilitation. She served as Professor in the Department of Communication Science and Disorders School of Health and Rehabilitation Sciences, University of Pittsburgh, Associate Dean for Instructional Development (2007–2015), Assistant Dean for Instructional Development (2002–2007), and Director of Instructional Development (1999–2002), School of Health and Rehabilitation Sciences, University of Pittsburgh. Cohn was designated a Diversity Champion, American Speech-Language-Hearing Association (2009), and was a Provost's Office, Diversity Seminar Fellow (2005). Her interests span the areas of telerehabilitation/telehealth/telemedicine; interprofessional education; cleft palate, dentofacial, and craniofacial disorders; clinical training in speech-language pathology; and healthcare communication. She is the Founding Editor (2008–present) of the *International Journal of Telerehabilitation* (a PubMed indexed electronic journal). In 2013, Dr. Cohn was named a Fellow of the American Speech-Language-Hearing Association. In 2006, she received the Honors of the Southwestern Pennsylvania Speech-Language and Hearing Association. In 2020, she and co-author Dr. Jana Cason received the American Speech-Language-Hearing Association's Editor's Award, for Ethical Considerations for Client-Centered Telepractice, *Perspectives of the Special Interest Groups*.



## CONTRIBUTORS

#### Tami Altschuler, MA, CCC-SLP

Speech-Language Pathologist Clinical Specialist in Patient-Provider Communication Rusk Rehabilitation NYU Langone Medical Center New York, New York *Chapter 17* 

### Mary Andrianopoulos, PhD, CCC-SLP

Associate Professor Department of Communication Disorders University of Massachusetts Amherst, Massachusetts *Chapter 26* 

### Meher Banajee, PhD, CCC-SLP

Associate Professor and Program Director Speech-Language Pathology School of Allied Health Professions Louisiana State University Health Sciences Center New Orleans, Louisiana *Chapter 8* 

### Matthew R. Baud, CCC-SLP/L

Assistive Technology Coordinator Niles Township District for Special Education Morton Grove, Illinois *Chapter 34* 

### Michelle Boisvert, PhD, CCC-SLP

Speech-Language Pathologist WorldTide, Inc. Williamsburg, Massachusetts *Chapters 35 and 36* 

Mario C. Browne, MPH, CDP Director Office of Health Sciences Diversity, Equity, and Inclusion Interim Associate Dean for Equity, Engagement, and Justice School of Pharmacy University of Pittsburgh Pittsburgh, Pennsylvania *Essay 2* 

### Diane Nelson Bryen, PhD

Professor Emerita Temple University Philadelphia, Pennsylvania *Chapter 14* 

### Craig Burke

Chapter 1

Maria Burke Chapter 1

#### William Burke Chapter 1

### **Vanessa L. Burshnic-Neal, PhD, CCC-SLP** Advanced Fellow in Geriatrics Geriatric Research, Education, and Clinical Center

Durham VA Medical Center Durham, North Carolina *Chapter 29* 

### **Telina Caudill, MS, CCC-SLP, ATP** Speech Pathologist James A Haley VA Hospital Tampa, Florida

*Chapter 27* 

### Shelly Chabon, PhD, CCC-SLP, F-ASHA

Past President, ASHA 2012 Vice Provost for Academic Personnel and Dean Interdisciplinary General Education Portland State University Portland, Oregon *Essay 7* 

#### XXVIII FUNDAMENTALS OF AAC: A CASE-BASED APPROACH TO ENHANCING COMMUNICATION

#### Mai Ling Chan, MS, CCC-SLP

Director, Growth and Achievement Cognixion Exceptional Leader Podcast Host Lead Author and Publisher Becoming an Exceptional Leader Book Series Phoenix, Arizona *Essay 1* 

#### Brittney Cooper, MS, CCC-SLP

Joint Special Education Program San Francisco State University University of California, Berkeley *Chapter 7* 

#### Paula K. Davis, MA, CDE

Associate Vice Chancellor for Health Sciences Diversity, Equity, and Inclusion University of Pittsburgh Pittsburgh, Pennsylvania *Essay 4* 

### **Kimberly A. Eichhorn, MS, CCC-SLP, BC-ANCDS, ATP** Program Supervisor, Speech Pathology Department VA Pittsburgh Healthcare System Pittsburgh, Pennsylvania *Chapter 28*

#### Elena M. Fader, MA, CCC-SLP

Director of Assistive Technology Services New England Assistive Technology, an Oak Hill Center Hartford, Connecticut *Chapter 3* 

#### John W. Gareis, M-Div, PhD

Senior Lecturer (Retired) Department of Rhetoric and Communication University of Pittsburgh Pittsburgh, Pennsylvania *Essays 3, 8, and 9* 

## Karen J. Golding-Kushner, PhD, CCC-SLP, F-ASHA

The Golding-Kushner Speech Center and Golding-Kushner Consulting, LLC

Consultant The Virtual Center for VCFS and Other

Craniofacial Disorders East Brunswick, New Jersey Essay 10

#### Kate Grandbois, MS, CCC-SLP, BCBA, LABA

Owner and Managing Director Grandbois Therapy and Consulting, LLC Co-Founder, Co-Host, and Writer SLPNerdcast Concord, Massachusetts *Chapter 12; Essay 15* 

#### Sarah Gregory, MS, CCC-SLP

Speech-Language Pathologist and Assistive Technology Consultant Ithaca City School District Ithaca, New York *Chapters 10 and 23* 

#### Stacey Harpell, MS, CCC-SLP, RSLP

Client Services Manager CAYA Vancouver, BC, Canada *Chapter 15* 

#### Katya Hill, PhD, CCC-SLP

Associate Professor AAC-BCI Innovation Laboratory—iLab Department of Communication Science and Disorders University of Pittsburgh Pittsburgh, Pennsylvania *Chapter 21; Essays 13 and 16* 

#### Richard R. Hurtig, PhD, F-ASHA

Professor Emeritus Department of Communication Sciences & Disorders The University of Iowa Iowa City, Iowa *Chapter 17* 

#### Hillary K. Jellison, MS, CCC-SLP, ATP Founding Partner Commūnicāre, LLC

Southwick, Massachusetts Chapters 1 and 22

#### Jeeva John, MS, CCC-SLP

Speech-Language Pathologist Oakland Unified School District Oakland, California *Chapter 19* 

#### Tabitha Jones-Wohleber, MS, CCC-SLP

Communication AACtualized, LLC AT Team Member Frederick County Public Schools Shepherdstown, West Virginia *Chapters 32 and 33* 

#### Catherine Kanter, MS, CCC-SLP

Clinical Speech-Language Pathologist Augmentative and Alternative Communication (AAC) Programs Waisman Center UCEDD University of Wisconsin–Madison Madison, Wisconsin *Chapter 16* 

#### Marika King, PhD, CCC-SLP

Assistant Professor Department of Communicative Disorders and Deaf Education Utah State University Logan, Utah *Chapter 6* 

#### Chris Klein, MDIV

AAC United, Halakah Freelance Speaker, Teacher, and Writer Holland, Michigan *Essay 13* 

#### Laura P. Klug, MA, CCC-SLP, CBIS

TBI/Polytrauma Program Manager Cincinnati VA Medical Center Cincinnati, Ohio *Chapter 25* 

#### Emily Kornman, MCD, CCC-SLP

Clinical Speech-Language Pathologist The Gleason Foundation New Orleans, Louisiana Chapter 16

#### Rebecca M. Lavelle, MA, CCC-SLP

Speech-Language Pathologist South Hadley, Massachusetts *Essay 18* 

#### Dorian Lee-Wilkerson, PhD, F-ASHA

Associate Professor and Department Chair Department of Communicative Sciences and Disorders Hampton University Hampton, Virginia *Essay 7* 

## Paula Leslie, PhD, MA Bioethics, FRCSLT, CCC-SLP

Consultant Scholar Preston, United Kingdom *Essays 12 and 19* 

#### Amal M. Maghazil, MS, CCC-SLP

Head, Speech & Language UnitCommunication & Swallowing DisordersDepartmentKing Fahad Medical CityRiyadh, Saudi ArabiaChapter 2; Essay 11

#### Sarah Marshall, MA, CCC-SLP

Clinical Speech-Language Pathologist Communication Aids and Systems Clinic (CASC) | Neuromotor Development Clinic Waisman Center Clinics UCEDD University of Wisconsin–Madison Madison, Wisconsin *Chapter 30* 

#### Abygail E. Marx, MS, CCC-SLP

Clinical Speech-Language Pathologist Augmentative and Alternative Communication (AAC) Programs Waisman Center Clinics UCEDD University of Wisconsin–Madison Madison, Wisconsin *Chapter 30* 

#### MariaTeresa "Teri" H. Muñoz, SLPD, CCC-SLP

Clinical Assistant Professor Department of Communication Sciences and Disorders Florida International University President/Founding Board Member St. Therese's Roses of Hope, Pediatric Center, Inc. Miami, Florida *Chapter 7* 

#### Tannalynn Neufeld, MS, CCC-SLP

Assistant Teaching Professor Department of Communication Sciences and Disorders University of Washington Founder and Director AACcessible Foundation Seattle, Washington *Essay 20* 

#### Gazit Chaya Nkosi, MA, CCC-SLP

Speech-Language Pathologist Amherst, Massachusetts *Essay 6* 

#### Lesley Quinn, MS, CCC-SLP

Language, Literacy, and AAC Specialist Commūnicāre, LLC Southwick, Massachusetts *Chapters 22 and 24; Essay 14* 

#### Lindsay R. James Riegler, PhD, CCC-SLP, CBIS

Innovation Specialist/Research Speech-Language Pathologist Cincinnati VA Medical Center Cincinnati, Ohio *Chapter 25* 

#### Jeffrey K. Riley, MSc, RSLP

Program Manager–Retired and Co-Founder CAYA—Communication Assistance for Youth and Adults Vancouver, BC, Canada *Chapter 15* 

#### Kathryn D'Agostino Russo, MS, CCC-SLP, TSSLD Speech-Language Pathologist

New York City Department of Education District 75 New York, New York *Chapter 5* 

#### Rachel Santiago, MS, CCC-SLP

Clinical Coordinator; Speech-Language Pathologist Inpatient Augmentative Communication Program Department of Otolaryngology and Communication Enhancement Boston Children's Hospital Boston, Massachusetts *Chapter 13* 

#### Tanushree Saxena-Chandhok, MSc (SLP)

Speech-Language Therapist Specialised Assistive Technology Centre (SATC), SPD Singapore *Chapter 20* 

#### Jill E. Senner, PhD, CCC-SLP

Owner and Director Technology and Language Center, Inc. Evanston, Illinois *Chapter 34* 

#### Julia Serra, SLP-A

Clinical Team Member Commūnicāre, LLC Southwick, Massachusetts *Chapter 1* 

#### Erin S. Sheldon, Med

Special Education Lead AssistiveWare Kingston, ON, Canada *Chapter 31* 

#### Amanda Soper, MS, CCC-SLP

Owner AACreAtively Communicating, LLC Assistive Technology Specialist St. Coletta of Greater Washington Adjunct Professor Gallaudet University Washington, DC *Chapter 11* 

#### Gloria Soto, PhD

Professor
Department of Speech, Language and Hearing Sciences
Department of Special Education
San Francisco State University
San Francisco, California
Chapters 6 and 7

#### Amanda Stead, PhD, CCC-SLP

Associate Professor Pacific University Forest Grove, Oregon *Chapter 18* 

#### Annette M. Stone, MA, CCC-SLP

Senior Clinical Speech Pathologist and Director of CASCWaisman CenterUniversity of Wisconsin–MadisonMadison, WisconsinChapter 16

#### Glen M. Tellis, PhD, CCC-SLP, F-ASHA

Professor and Chair Department of Speech-Language Pathology Misericordia University Dallas, Pennsylvania *Essay 5* 

#### Sarah Miriam Yong Oi Tsun, MA, SLP, ATP

Clinical Manager–Specialised Assistive Technology Centre (SATC), SPD Singapore *Chapter 20* 

### Lois Turner, MS, RSLP, CCC-SLP, ATP

Program Manager and Co-Founder CAYA–Communication Assistance for Youth and Adults Vancouver, BC, Canada *Chapter 15* 

#### Danielle A. Wagoner

Agawam, Massachusetts Essay 17

**Barbara Weber, MS, CCC-SLP, BCBA** Private Practice Hershey, Pennsylvania *Chapter 9* 

#### **Oliver Wendt**, PhD

Director of the Research Lab on AAC in Autism and Developmental Disorders School of Communication Sciences and Disorders University of Central Florida Orlando, Florida *Chapter 4* 

#### Elisa Wern, Med, OTR/L, ATP

Lead Occupational Therapist and Local Assistive Technology Specialist (LATS) Alachua County Public Schools Owner AT and OT Consulting and Coaching Gainesville, Florida *Chapter 23* 

#### Amy Wonkka, MA, CCC-SLP

Speech-Language Pathologist Public School AAC Specialist – Massachusetts Co-Founder, Writer, Co-Host SLPNerdcast Shirley, Massachusetts *Chapter 12; Essay 15* 

#### Deborah Xinyi Yong, BHSc (Hons) Speech Pathology, ATP

Speech-Language Therapist AAC Specialist Your Communication Matters Speech and Language Therapy Kuala Lumpur, Malaysia *Chapter 20* 



## **REVIEWERS**

Plural Publishing and the authors would like to thank the following reviewers for taking the time to provide their valuable feedback during the manuscript development process.

#### Karen Copple, PhD, CCC-SLP

Assistant Professor Eastern New Mexico University Portales, New Mexico

### Katherine M. Czelatdko, MS, CCC-SLP

Clinical Assistant Professor Marquette University Milwaukee, Wisconsin

### Elena Dukhovny, PhD, CCC-SLP

Associate Professor Speech, Language and Hearing Sciences California State University, East Bay Hayward, California

### Jamie D. Fisher, PhD, CCC-SLP

Adjunct Professor Jackson State University Jackson, Mississippi

#### Nicole W. Gallagher, MS, CCC-SLP

Associate Clinical Professor and Speech-Language Pathologist University of Connecticut Mansfield, Connecticut

### **Vicki L. Haddix, MS, CCC-SLP** Clinical Associate Professor University of Memphis Memphis, Tennessee

Hesper Holland, MS, CCC-SLP Assistant Professor Department of Speech-Language Hearing Sciences Texas Tech University Health Sciences Center Lubbock, Texas

#### Christina Loveless, MS, CCC-SLP

Assistant Clinical Professor Communication Sciences and Disorders Department St. Louis University St. Louis, Missouri

### Jyutika Mehta, PhD, CCC-SLP

Professor Department of Communication Sciences and Oral Health Texas Woman's University Denton, Texas

#### Diane C. Millar, PhD

Professor Radford University Radford, Virginia

### Nikki Murphy, MS, CCC-SLP

Lecturer and Speech-Language Pathologist Department of Speech Pathology & Audiology University of Nevada, Reno School of Medicine Clark County, Nevada

#### Laura E. Smith, MA, CCC-L/SLP, TSHH

Clinical Assistant Professor and Supervisor for Speech-Language Pathology Department of Communicative Disorders and Sciences University at Buffalo, State University of New York Buffalo, New York

#### Margaret Vento-Wilson, PhD, CCC-SLP

Assistant Professor Department of Speech-Language Pathology California State University–Long Beach Long Beach, California **Bruce Wisenburn, PhD, CCC-SLP** Associate Professor Marywood University Dunmore, Pennsylvania

# **SECTION I** AAC System Fundamentals



Section I includes five chapters and one essay. The first chapter emphasizes the connection between the person using augmentative and alternative communication (AAC), their communication partners, and their community in the development of meaningful AAC systems. Chapters 2 and 3 discuss AAC system features and detail no-tech AAC systems, as well as mid-tech and high-tech tools. Chapter 4 reviews mobile technology, while Chapter 5 introduces how these AAC systems can be used by persons with different physical abilities and sensory needs through alternative access methods. The

2

essay in this section introduces the combination of brain-computer interfacing and artificial intelligence, and the impact these types of technology have on the field of AAC.

While not the focus of this section, ways of supporting persons who use AAC (PWUAACs), such as aided language stimulation and AAC modeling, start to emerge within the content of the chapters and their respective case studies. These strategies and other concepts (like communicative competence) are discussed in the sections that follow.

#### Key Terms Reviewed in This Section ■ Aided Communication ■ Mid-tech AAC ■ Alternative Communication Synthesized Speech ■ Voice Output ■ Augmentative Communication Unaided Communication Functional communication ■ Generative language ■ Display representation (schematic, semantic-syntactic, taxonomic, alphabetical, ■ Language intervention chronological, and Pragmatic Organization Mobile technology Dynamic Display)<sup>1</sup> ■ Software design ■ Speech-generating devices ■ Iconity ■ No-tech AAC ■ Acquisition of Learning Process (ALP) for ■ Picture Exchange Communication System access (PECS) Calibration ■ Visual Scene Displays ■ Direct access Dwell ■ Indirect access Digitized Speech Infrared ■ High-tech AAC ■ Scanning patterns ■ Language System

<sup>1</sup>http://podd.dk/eu-wp/?page\_id=33



# Chapter 1 A CO-CONSTRUCTED DESCRIPTION OF AAC

Nerissa Hall, Hillary K. Jellison, Maria Burke, William Burke, Craig Burke, and Julia Serra

### Introduction

William Burke is 17 years old. He has used augmentative and alternative communication (AAC) in various ways since he was 5 years old. His parents, Maria and Craig Burke (as pictured alongside Will in Figure 1–1), along with speech pathologists/AAC consultants, Hillary Jellison and Nerissa Hall, and speech-language pathology assistant/graduate student, Julia Serra, authored this chapter collaboratively. AAC ensures that an individual has a voice and can be understood. It also serves to connect people with one another, and within their communities. Through synthesis of the perspectives of various stakeholders, one can better understand the power of AAC.

### **Fundamentals**

AAC refers to ways of supporting existing speech and communicating using means other than verbal speech. AAC includes intrinsic, unaided forms of communication (such as facial expressions, gestures, body posturing, and sign language), as well as extrinsic, aided methods (like use of objects, pictures, writing, and typing). AAC is symbolic in that the form or method of AAC represents a letter,



**Figure 1–1.** Will and his family at the time of authoring this chapter.

word, phrase, or sentence that could otherwise be verbalized.

While AAC is often considered a system involving a carefully organized set of words, icons, letters, and/or phrases, it is important to note that AAC is far more than just a system. AAC establishes a way to communicate and share information between two or more individuals. AAC serves to make meaning. It serves to supplement and augment an individual's existing speech or as an alternative for someone who is nonverbal, aphonic, or hard to understand. AAC creates a connection and allows for meaningful engagement and participation.

For AAC to be efficient, it needs to be relevant and accessible to the individual, with the ability to change and evolve over time, as does the PWUAAC. Adjustable features mean that practitioners and consumers can customize the vocabulary, language, and visual and auditory presentation of the systems (as detailed in the chapters of the first section of this text) to accommodate an individual and personalize the tool that represents their voice. Technological advancements mean that most anyone can use AAC tools through access to manipulative objects or icons, capacitive screens that are responsive to the electrical properties of human touch, the extensive array of switches to account for limited movement, eye-gaze access options, brain-computer interfaces (BCIs) that detect neural signals (Brumberg et al., 2018), or artificial intelligence (Cognixion, 2021), for example. These programming and technological features help ensure the efficiency of the AAC system.

For AAC to be effective, it needs to empower an individual to express themself in an authentic way that is understood and serves to connect them with their communication partner(s). Both the partner and the community need to be taken into consideration for this connection to be genuine. AAC represents an intersection between an individual with complex communication needs (CCNs), the people with whom the individual communicates, and their environment(s). The AAC system arises from the interplay between these elements, evolving as these elements change over an individual's life span.

While there are strong foundational concepts that guide the field, the practice of AAC (the way in which we assess, intervene, and implement it) has to be co-constructed between individuals, their communication partner(s), and their respective communities. The professional(s) with whom they work add to and facilitate this co-constructed communication, rather than dictate it. The role of the speech-language pathologist (SLP) is to establish a foundation for collaborative and transdisciplinary work where the individual and their communication partners are involved in truly meaningful ways. There is no single, one-size-fits-all way to "do" AAC. Instead, each assessment, treatment, and implementation plan must be unique to the individual, and arises from their cognitivelinguistic profile, physical abilities, sense of self, their psychosocial makeup, their family, and their community.

### A Change in Focus

"Doing" AAC work means embracing a mindset of discovery, where one is open to and seeking to understand what is important to the individual far beyond the confines of the clinical environment. This involves careful integration of what one knows about the field of AAC with the unique information presented by the individual themself. It means to establish a space and time for genuine involvement of the individual and their family members, caregivers, and important communication partners. For SLPs, this means orchestrating the involvement of various stakeholders and empowering the influence of their input in the ways in which an AAC system is established and subsequently implemented. This is meaningful work that changes lives.

Authentic, family-centered work, by its very nature, ensures generalization into an individual's everyday life and is therefore effective and "supportive of change" (Luterman, 2021). This clinical direction is particularly important when considering AAC, as the burden of responsibility most often falls on familiar communication partners to make sure an individual can communicate effec-

4

tively and have their needs met, especially in the absence of AAC. Additionally, AAC has the potential to enhance the connection between an individual and their most important partners through shared understanding and meaning. Luterman suggests that by involving the parent or family member, we, in turn, improve the outcomes for the individual (2021); intervening at the level of the caregiver can help to reduce caregiver distress (Maresca et al., 2019; Ncube et al., 2018), which can also lead to improved outcomes and quality of life (QoL). Our pull-out, outpatient, and school-based models of care do not necessarily make space for authentic intervention that emphasizes the family and communication partners (but they can!).

Further highlighting the connection between the individual and their most important communication partners within various environments is the development of friendships. AAC can positively impact QoL by supporting an individual's ability to participate more independently in social exchanges and activities. This also serves as a connection to one's community and "circles" of family, friends, colleagues, professionals, and even unfamiliar partners (Blackstone, 1999). One's community influences our way of thinking, is closely tied to an individual's identity, and is interwoven with the words used and the ways in which people engage, interact, and communicate. To know about one's community means to better understand what is consequential and pertinent for the individual and their social position. This informs the vocabulary and language adjustments necessary to make the AAC system meaningful.

AAC offers access to language, which is an "instrument of communication . . . [and constitutes] a means of asserting one's identity or one's distinctiveness from others" (Jaspal, 2009, p. 17), and is more than words programmed to support participation and overcome barriers. To afford this, AAC must be designed and individually tailored to meet and exceed the needs of the individual; to try to best reflect their uniqueness while creating space for novelty and spontaneity, as well as syntactic, semantic, and pragmatic advancement, selfexpression, and the development of their character. Digitized (voice recorded) and synthesized (computer generated) voices need to match the individual as best possible, and the individual should be involved in making this selection. Collectively, these factors allow AAC to serve as an individual's voice.

### A Co-Constructed Understanding of AAC

AAC can be and can mean something different to different stakeholders. By listening to the stakeholders and letting their input carry weight and meaning, the SLP facilitates this process of collaboration and co-development of meaningful AAC.

For the individual with CCNs, AAC means having a voice, being heard, and being understood. However, it also means hard work, where the purpose and reward of the effort may not be easily discernible. While regular practice using a specific set of target vocabulary or word combinations in a prescribed context will help build upon a skill, for an individual this might need to be balanced with AAC "downtime" where using the prescribed system is not always expected. With the ultimate goal being to engage in a manner that is understood, it is important to "hear" from the individual how this can be done most effectively. With the mindset of discovery, and through the use of active listening strategies, AAC practitioners can adjust the AAC system and clinical approach to ensure meaningful connection and authentic representation of the individual.

For parents and caregivers, AAC can mean less guessing and less frustration. It can provide a shared medium for problem-solving and can foster a trusting relationship based on the premise that "we will figure this out." When well-designed and available, and tailored with linguistic and conceptual growth in mind, AAC can pave the way for opportunities and interactions not yet imagined. "Just give me some words" can set in motion a process of co-construction between a caregiver and their child that creates new conversations, new ideas, and new connections. Maria reflects on a moment with Will and writes:

So, Will's adopted as you know. When the talker (AAC system) was still exciting to him, and finally attached to his chair so he could access it at all times, we were driving together, and he asked me, "what's my Mom's name?" I answered, "Maria," but he then said "no, my other Mom." I totally didn't expect that comment but shared her name with him, and he immediately created a button for her and asked me what she looked like so he could select the best icon for her. I'd never have known he was thinking about her if not for the talker .... and without the talker he may have been really hesitant to talk with me about what some might think are difficult issues.

AAC can offer the opportunity to establish a real relationship with others. It can empower an individual to explore and express thoughts and feelings they may otherwise not be able to, and creates space for laughter, love, and a more enriched connection. It can also influence the communication of the caregiver and communication partner. Using AAC is significantly slower than using verbal speech (although this is constantly changing with advancing technology). Meaningful incorporation of AAC means making the time for novelty and creating the opportunities for spontaneity. It means exploring the system together or when the individual is asleep or not using it to get a sense of the potential offered within the system. It also means ensuring there is access to vocabulary and linguistic concepts that allow for the actualization of what is not yet realized.

For the individual and their caregivers as a unit, AAC can represent safety in having access to a method of communication that can be understood by people outside of their small and intimate network. AAC can mean less guessing for caregivers (the people who know the individual best and are most equipped to anticipate unmet needs and wants) as well as for less familiar communication partners. AAC can mean improved self-advocacy. By "giving some words," an interplay between the individual and their partner is established, and the PWUAAC can better advocate for themselves.

For the practitioner and communication partner more familiar with AAC systems, AAC means a medium for shared engagement. By pointing to letters, words, or icons on an individual's AAC system or comparable AAC system (strategies known as aided language stimulation [Goossens', 1989] and AAC modeling [Binger & Light, 2007], which are discussed in subsequent chapters), the practitioner can support language development and meaningful communicative exchanges by using AAC as they communicate themselves. This demonstration of multimodal communication involving AAC establishes an environment of respect and acceptance where AAC is available, visible, and incorporated into one's own communicative exchanges. These actions empower the practitioner to set the tone for success. By striving for meaningful and motivating connection, the "hard work" inherent to learning and using AAC in a verbal world can be "good work," and fun as well. The seasoned AAC practitioner can take what is almost second nature to them (creating opportunities for modeling and using AAC and multimodal communication) and extend this comfort to others, empowering more widespread acceptance and understanding of AAC leading to immersion of AAC into a way of being.

### In Conclusion

The field of AAC is one that has grown and evolved tremendously as our understanding of AAC has broadened, the application of AAC has become more widespread, and AAC technology has advanced. The AAC tools are always changing, but the task of facilitating an individual's ability to communicate fully and independently in a manner that is meaningful to them remains constant, irrespective of who they are and how they are supported. Each AAC system represents a product where language, vocabulary, and access features are shaped by the uniqueness of the individual. This is consistent with the International Classification of Functioning, Disability, and Health (ICF) model developed by the World Health Organization that emphasizes collaborative practice with a focus on an individual's functioning in contexts and environments that are relevant to them (American Speech-Language-Hearing Association [ASHA], 2021). With a mindset of discovery, SLPs working in the field of AAC serve as catalysts for improved communication, meaningful connections, and truly authentic self-expression, where the AAC systems used may change and evolve based on this ongoing interplay between the individual, their partners, and their community.

### Case Study: WB

As a group of authors, we use the story of Will, Maria, and Craig to bring to life "the big picture" of AAC. In truth, it is our story and a story of a shared journey influenced by Will, his parents, the communication partners, and environments experienced along the way.

### Clinical Profile and Communication Needs

#### The Individual

At the time of writing this, Will is 17 years old and in 11th grade at a community high school. Will presents with complex communication needs due to his diagnosis of schizencephaly (a rare congenital malformation of the brain that results in a range of cognitive and motor deficits) and has been involved in intensive speech-language, occupational, and physical therapy from a very young age. Will uses a motorized wheelchair and is skilled in accessing technology via direct selection using his dominant hand. Will is a good student and has a small circle of close friends who, like most teenagers, engage with one another via texting. Proloquo4Text® on an iPhone is a backup tool to repair communication breakdowns when his verbal speech is not fully understood. "I can talk like

normal now and I love it," Will adds, but we are all aware that early access to AAC has a lot to do with why we are all here sharing what we know of AAC.

#### **Their Communication Partners**

Maria and Craig, Will's parents, along with Uncle Owen are Will's closest communication partners. Will, Maria, and Craig have worked together with Hillary and Nerissa since Will was 5 years old in outpatient, school-based, and recreational environments. In the 12 years of this partnership, there have been very many communication partners that have also been part of this journey. Maria and Craig are strong advocates for Will, sometimes in agreement and disagreement with Will (as parents can be). They push Will to be his best self, both as a person and within school. This has facilitated Will's current successes and has also fostered and developed his determination and inner perseverance.

Will has a large extended family, has friends at school, as well as many friends met through online gaming platforms. Additionally, Will and his family connect with a number of professionals in academic and medical settings. Will is active in his interactions with these communication partners.

#### **Their Environment**

As a family, the Burkes are social and have family and friendship circles that are broad, loving, and accepting. At home, Will's family has made many renovations to their house to make it accessible for Will and to support his independence in maneuvering within his home. The Burkes often entertain family and guests (and host fantastic, themed events). Communication, connection, and laughter are extremely important to this family and their circles.

Additionally, Will is an active member of his school community. He attends grade-level and honors classes, with one being English. This is something he and his team are quite proud of. Will recently took a computer-aided design (CAD) class and enjoys art classes when they fit in his schedule. Will is more of an active participant in class within small-group or project-based tasks. However, since being in school remotely (due to the COVID-19