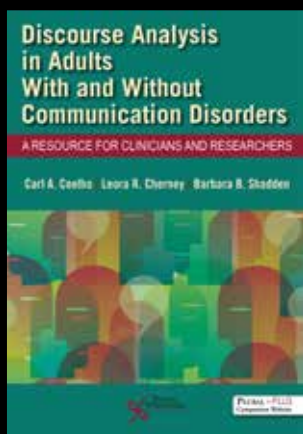
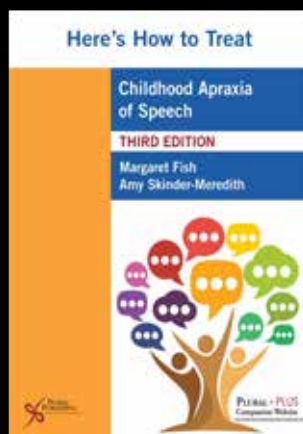
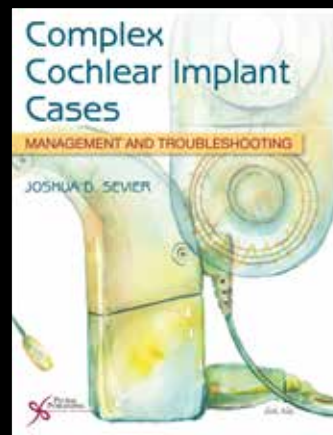
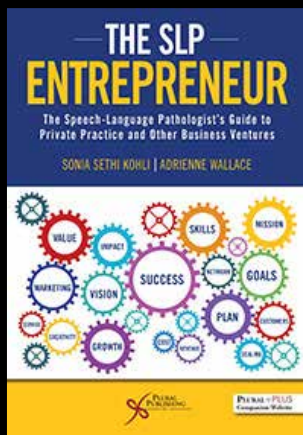
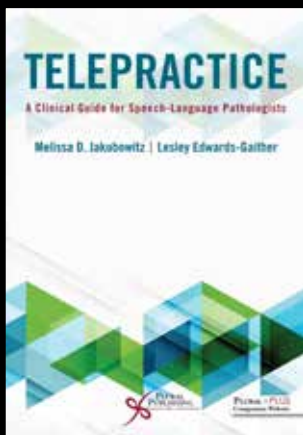


PLURAL PUBLISHING

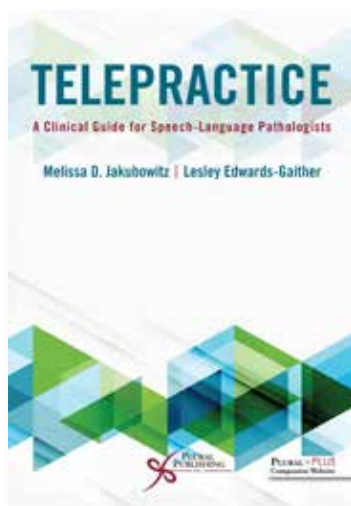
# SPEECH-LANGUAGE PATHOLOGY AND AUDIOLOGY

## CATALOG 2022-23



Books for professionals in the fields of  
speech-language pathology and audiology.





## Telepractice A Clinical Guide for Speech-Language Pathologists

Melissa Jakubowitz and Lesley Edwards-Gaither

175 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-380-7  
© 2022 | Available  
\$99.95

In an era of increased distance learning and digital services, *Telepractice: A Clinical Guide for Speech-Language Pathologists* offers speech-language pathologists (SLPs) the crucial information they need to provide successful telepractice services. Written with the viewpoint of post-COVID application, this professional text includes everything SLPs need to know about telepractice and can assist both veteran and novice SLPs adjust to working via telepractice as the new normal.

Within this compact “how-to” guide, clinicians will find a range of valuable resources, including an overview of best evidence-based practices for teletherapy; specific therapeutic techniques and methods for engaging clients; a discussion of the cultural and linguistic considerations to keep in mind when assessing and treating clients via telepractice, and information on working with parents, teachers, paraprofessionals, eHelpers, and other facilitators. The authors also share their extensive experience and delve into the entrepreneurial aspects of telepractice to help clinicians building a teletherapy business to set themselves up for success.

### Key Features:

- Case scenarios representing clients at various ages, from early intervention through adulthood, that demonstrate client engagement
- Checklists, rubrics, models, and frameworks that will support the utilization of telepractice
- A simple business plan and a rate calculator, along with all the information necessary to be a successful telepractitioner
- PluralPlus online ancillary resources include videos of high-quality teletherapy sessions and downloadable versions of practical resources for clinicians

### Reviews:

*“This book is an excellent resource! I learned so much—from the existence of The American Telemedicine Association and Telehealth Facilitator certificates, to the origins of online assessment, to details of public school contracting, to the upcoming ASLP-IC. Thank you! I thought I had a good knowledge base but this book filled in gaps I didn't know were there. This book was well worth my time and I'm already putting it to use!”*  
—Sarah Zsak, MS, CCC-SLP

*“This book is a concise but informational text for successfully implementing telepractice services ethically and with evidence-based strategies. The authors define standard terms used in telepractice and have covered the key areas related to telepractice. Several case studies and critical thinking prompts walk readers through providing telepractice. The authors also acknowledge providing interventions for CLD individuals and low-incidence populations.”*

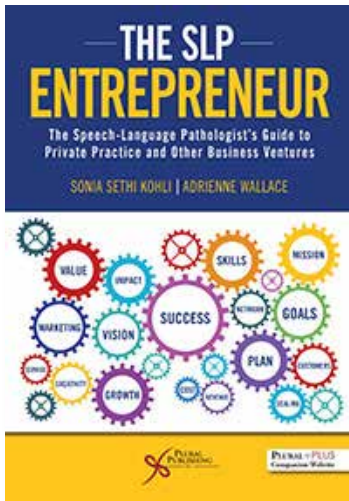
—Samantha Washington, EdD CCC-SLP

*“...Written in language that can be easily understood by practicing clinicians without a research background. Good use of case studies. ...It was good to know the history of telepractice. It helps us see just how far we've come.”*

—Amber Heape, ClinScD, CCC-SLP, FNAP, CDP, CMDCP

*This book gives a current overview of numerous aspects of telepractice and may be helpful both for current speech-language pathologists as well as undergraduate and graduate students. Because the book addresses policy, which is constantly changing, readers will need to evaluate what is current and relevant in their state. It is the most current text on telepractice available...*

—Suzanne M. Welty, MA, EdD, CCC, Biola University, from Doody's Reviews (July 2022)



## The SLP Entrepreneur

## The Speech-Language Pathologist's Guide to Private Practice and Other Business Ventures

**Sonia Sethi Kohli and Adrienne Wallace**

309 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-385-2  
© 2023 | Available  
\$89.95

This resource-packed, functional, and inspirational professional guidebook provides SLPs and related professionals, such as physical therapists, occupational therapists, and psychologists, with a go-to manual for their ambitions of entrepreneurship. *The SLP Entrepreneur: The Speech-Language Pathologist's Guide to Private Practice and Other Business Ventures* provides a practical blueprint for professionals who are interested in starting their own business or expanding their current business model. Utilizing the co-authors' extensive clinical, corporate, and mentoring expertise, this text sets readers up for personal and professional success by offering user-friendly and meaningful tools.

Unlike traditional “how-to” manuals, *The SLP Entrepreneur* takes readers on a journey from their vision of starting a business to making it a reality. This book is filled with functional resources, checklists, and self-guided exercises that will equip new and seasoned SLPs with the tools to be successful entrepreneurs. This must-have handbook inspires the reader to think outside the box and create dynamic new business opportunities that challenge the status quo. As an added bonus, the authors have included interviews and profiles from over 35 SLP entrepreneurs and other related business professionals. This book will guide you through mindset shifts, provide you with tangible steps related to operating or expanding any business, and ease you into the transformation from a clinical professional to an entrepreneur.

### Key Features:

- Unlike other books on this topic, this book provides a wide variety of business ideas for aspiring SLP entrepreneurs
- Startup advice from SLP entrepreneurs, as well as professionals in marketing, finance, and entrepreneurship
- 25+ printable templates on the PluralPlus online companion website
- Easy to read with actionable steps to start your dream business
- A full chapter devoted to marketing, including how to identify your target audience, design a website, and leverage social media

## Reviews:

*"This resource is a gem for the SLP who is looking to build or grow a private practice. The authors take their reader on a journey from the dream of starting a business to the reality of operating that business. They leave no stone unturned when it comes to the various steps involved in getting a private practice up and running. They present their information in a clear, easy-to-read manner with countless checklists, charts, and graphs that SLPs can actually implement in their practice. Perhaps the greatest strength of this book is the chapter dedicated to providing first hand stories of fellow SLPs who have established successful private practices. This section is incredibly inspiring for the SLP who is starting out on his/her/their private practice journey, and this chapter really helps to set this book apart from other small business texts. Overall, I felt this book was well balanced in terms of practical, tactical tips, current trends in terms of marketing, branding, and networking, and inspirational tidbits that left me feeling energized, empowered, and most importantly, prepared. Entrepreneurship can be a lonely world. This book helped me feel less like "an island unto himself" and more like part of a network of strong professionals who are business-minded and capable of achieving greatness while serving others."*

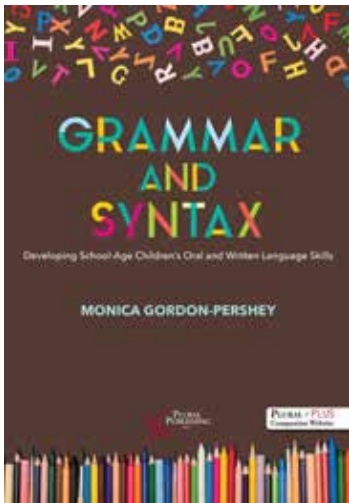
—Theresa Harp, MA, CCC-SLP, LSLIS Cert. AVT

*"This book is well organized and an important resource for any SLP looking to start their own private practice. Each section provides a wealth of information and is very encouraging to the entrepreneur starting out. Both of the authors are highly-respected and share their strong expertise providing clear and detailed instructions to support other SLPs as they transition into the business world. The success stories at the end of the book are a source of inspiration and are a lovely addition to this book."*

—Dalit Burgess, MS, CCC-SLP

*"So many books like this contain language that is equal to a research article. This is approachable, browsable and quickly applicable to what you want to do now....I could read this when tired or after a long work day and be able to understand it without needing caffeine and a dictionary."*

—Tara Roehl, MS, CCC-SLP



## Grammar and Syntax

### Developing School-Age Children's Oral and Written Language Skills

**Monica Gordon-Pershey**

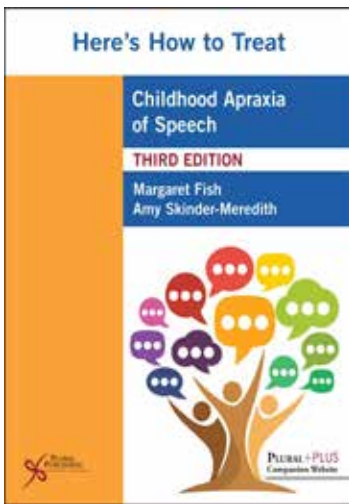
383 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-94488-355-3  
© 2022 | Available  
\$69.95

*Grammar and Syntax: Developing School-Age Children's Oral and Written Language Skills* provides insight for clinical speech-language pathologists (SLPs) as well as students and faculty in communication sciences and disorders programs. Offering a practicing speech-language pathologist's perspective on school-age language development, this professional reference book focuses on later language development and the crucial role oral grammar and syntax plays in successful academic performance.

This resource synthesizes the four main components of professional expertise for SLPs: academic and theoretical knowledge, strategies for gathering diagnostic evidence, the ability to seek, understand, and apply evolving scientific evidence, and the application of therapeutic strategies. Designed to encourage creative approaches to curriculum-based speech-language therapy practices, *Grammar and Syntax: Developing School-Age Children's Oral and Written Language Skills* provides the foundation SLPs need to help children and adolescents achieve academic success.

#### Key Features:

- Anticipation guides at the beginning of each chapter stimulate readers to prepare for reading
- Bolded key terms and a comprehensive glossary improve retention of material
- Related resources in addition to cited sources provide jumping off points for deeper understanding
- Tables of language development references to use at-a-glance
- An evidence-based approach that references many primary and historical sources, including the "big names" in each content area
- A unique combination of the perspectives of language development and language disorders with literacy development and literacy difficulties
- PluralPlus online ancillary materials including PowerPoint lecture slides for instructors and study quizzes for students



## Here's How to Treat Childhood Apraxia of Speech Third Edition

**Margaret Fish and Amy Skinder-Meredith**

401 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-283-1  
© 2023 | Available  
\$99.95

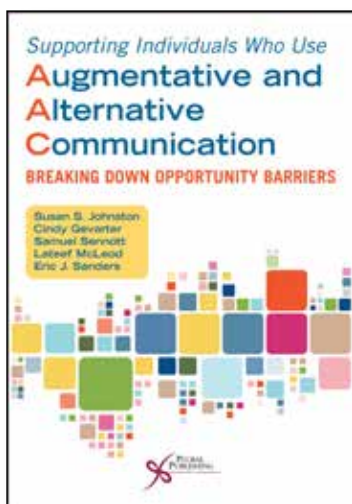
*Here's How to Treat Childhood Apraxia of Speech, Third Edition* offers clinicians and students of speech-language pathology (SLP) a comprehensive look at the assessment, differential diagnosis, and treatment of childhood apraxia of speech (CAS). This book helps guide the SLP on which assessment tasks will provide the information needed to make a confident diagnosis of CAS at different stages of development, as well as best practices for treatment of CAS.

The authors take a deep dive into application of evidence-based treatment strategies for children with CAS, and move beyond theoretical ideas to provide recommendations of specific activities to facilitate improved speech praxis in children across age groups, making this book extremely informative and practical. This latest edition maintains the original intention of the prior editions—to provide clinicians and students with a holistic look at the complex needs of children with CAS and to offer practical ideas for evaluation and treatment. The amount of new research over the past several years has been substantial. Fortunately for the readers, *Here's How to Treat Childhood Apraxia of Speech, Third Edition* summarizes the most current research regarding the nature of CAS, best practices in evaluation, and effective treatment strategies to give clinicians greater confidence in working with children with this complex speech disorder.

### New to the Third Edition:

- Updates to reflect the current research findings related to the genetic and neurogenic correlates of CAS, as well as the features of CAS that are most sensitive and specific to consider when making a differential diagnosis
- New chapters on unique needs of children with co-occurring challenges, such as ADHD, dysarthria, and developmental coordination disorder, and treatment of CAS via telepractice
- PluralPlus online ancillary resources with downloadable forms and videos





## Supporting Individuals Who Use Augmentative and Alternative Communication

### Breaking Down Opportunity Barriers

**Susan S. Johnston, Cindy Gevarter, Samuel Sennott, Lateef McLeod, and Eric J. Sanders**

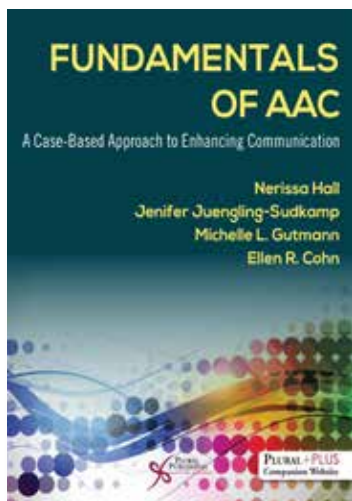
275 pages, B&W, Softcover  
Print ISBN13: 978-1-63550-391-3  
© 2023 | Coming Soon  
Release Date: 01/31/2023  
\$99.95

Individuals with complex communication needs who use Augmentative and Alternative Communication (AAC) frequently encounter barriers that limit their ability to achieve their full potential in communication and in life. These barriers include access barriers (limitations in the current capabilities of the AAC user or the communication systems that they use) as well as opportunity barriers (e.g., policy, practice, knowledge/skill, and attitude barriers that extend beyond the AAC user). It is essential to consider both access and opportunity barriers when designing systems and supports for individuals who use AAC. However, often the emphasis of research and practice is on addressing issues related to access barriers with far less attention to opportunity barriers. This is the first book to focus specifically on practical strategies for breaking down opportunity barriers experienced by individuals who use AAC.

The text is divided into four sections, with each section devoted to a frequently encountered opportunity barrier (knowledge/skill, practice, attitude, and policy). Within each section, readers will (a) develop a deeper understanding of the impact of the barrier through the eyes of individuals who use AAC or their families, (b) acquire knowledge based on current research and recommended practices related to addressing the barrier, and (c) learn how professionals have successfully addressed the barrier via case examples from the field. The final chapter provides readers with information (as well as tools and examples) about how to go “beyond the book” and actively address the unique opportunity barriers they encounter.

#### Key Features:

- Includes in-depth interviews with individuals who use AAC and their families
- Identifies evidence-based and promising practices for addressing opportunity barriers
- Provides tips, tools, and resources for addressing opportunity barriers
- Illustrates successful strategies for addressing opportunity barriers through case examples and step-by-step guidelines for implementation



## Fundamentals of AAC

### A Case-Based Approach to Enhancing Communication

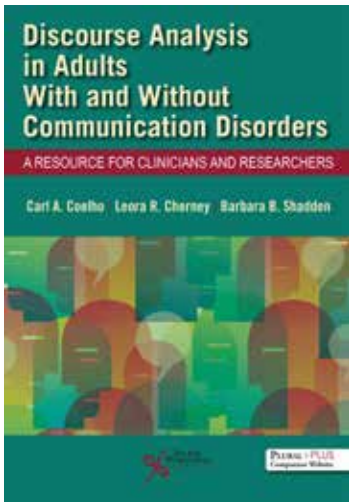
**Nerissa Hall, Jenifer Juengling-Sudkamp, Michelle L. Gutmann, and Ellen R. Cohn**

545 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
ISBN13: 978-1-63550-353-1  
© 2023 | Available  
\$89.95

*Fundamentals of AAC: A Case-Based Approach to Enhancing Communication* is designed to walk readers through the theoretical and clinical underpinnings of assessment, intervention, and consultation for individuals with complex communication needs across the lifespan. With a consistent framework and descriptive case studies, as well as input from various stakeholders, readers can gain a comprehensive understanding of the needs of persons who use AAC and how to provide them with ethically and culturally considerate support.

#### Key Features:

- Overviews with key terms set the stage for each section
- 36 case studies with questions and visuals to clearly depict each case
- Boxes with practical tips and expert advice
- PluralPlus online resources for instructors in the Instructor's Manual and video vignettes and tutorials for readers



## Discourse Analysis in Adults With and Without Communication Disorders

A Resource for Clinicians and Researchers

Carl Coelho, Leora R. Cherney, and Barbara B. Shadden

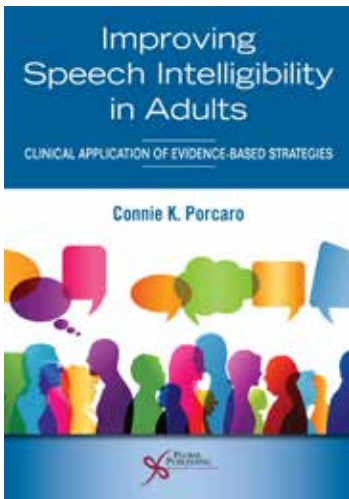
341 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-375-3  
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\$89.95

This book provides state-of-the-art information about discourse analysis with sections on Aging, Aphasia, Cognitive Communication Disorders, and Neurodegenerative Diseases. The three renowned editors are actively engaged in the area of discourse. Expert clinical researchers introduce and organize each section, and chapters are authored by leaders involved in discourse research worldwide.

Discourse is considered the most natural unit of language. Effective production of discourse requires complex interactions among linguistic, cognitive, and social abilities that are sensitive to even mild disruption in any one of these elements. This book covers the examination of discourse in adults with acquired communication disorders, including selecting elicitation tasks, streamlining transcription processes, expanding analysis methods, and translating findings for treatment application.

### Key Features:

- Provides a global perspective on discourse assessment for clinicians
- Dedicated chapters on aging, aphasia, traumatic brain injury, right hemisphere disorder, primary progressive aphasia, Alzheimer's dementia, Parkinson's disease, and amyotrophic lateral sclerosis
- PluralPlus online ancillary resources with clinical transcripts and additional materials



## Improving Speech Intelligibility in Adults

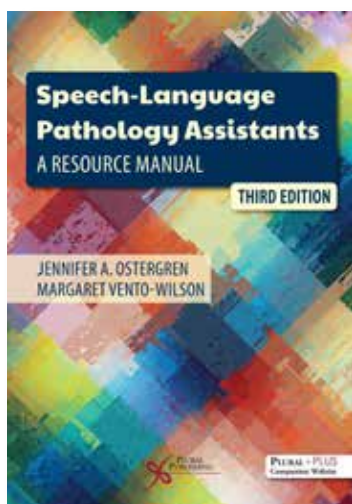
Clinical Application of Evidence-Based Strategies

Connie K. Porcaro

273 pages, B&W, Softcover  
ISBN13: 978-1-63550-357-9  
© 2023 | Available  
\$89.95

Being intelligible to a listener means getting your message across and improving speech intelligibility is one of the most common goals for clients working with a speech-language pathologist (SLP). *Improving Speech Intelligibility in Adults: Clinical Application of Evidence-Based Strategies* is a professional resource for practicing SLPs working with adults with communication disorders, such as dysarthria, acquired apraxia of speech, and voice disorders.

This book incorporates current research findings to support the use of evidence-based strategies in clinical situations. While other books may focus on "drilling" and "practicing" a list of words, sentences, and topics to use with a client to change their behaviors, *Improving Speech Intelligibility in Adults* uniquely focuses on the speaker and the listener in tandem. The author takes a noteworthy approach in how the listener can change behaviors to assist with understanding. The text presents a comprehensive approach to improving speech intelligibility by including ways to enhance the communication environment during in-person or teletherapy exchanges to enhance understanding between speaker and listener.



## Speech-Language Pathology Assistants A Resource Manual, Third Edition

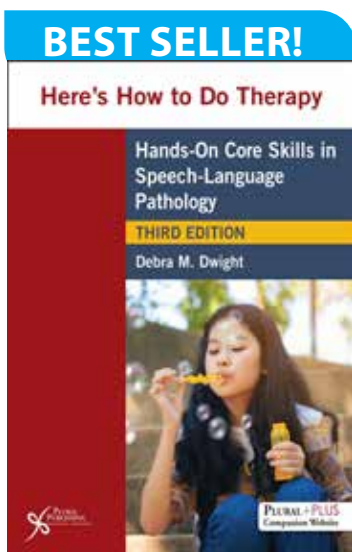
Jennifer A. Ostergren and Margaret Vento-Wilson

600 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
ISBN13: 978-1-63550-415-6  
© 2024 | Coming Soon  
Release Date: 02/15/2023  
\$89.95

The new third edition of this bestselling book is an essential, practical, and easy-to-use resource for SLPAs and SLPA educators and their students. The text defines the roles of SLPAs and their supervisors – offering additional insight into the scope of practice of an SLPA per current American Speech-Language-Hearing Association (ASHA) recommendations – and includes discussions, strategies, and examples of real-world issues, such as using augmentative and alternative communication (AAC) and working with individuals with autism spectrum disorders (ASD). Also included within the chapters are important factors and modifications that can enhance the effectiveness of treatment activities. For example, using behavioral principles and incorporating play, literacy, and speech sound remediation into treatment or modifying the clinical interface to enhance group therapy dynamics for children and adults.

### New to the Third Edition:

- Updated ASHA documents throughout, including references to the new ASHA Speech-Language Pathology Assistant Scope of Practice (2022) and Speech-Language Pathology Code of Conduct (2020)
- New co-author, Margaret Vento-Wilson, brings years of experience in both professional and academic settings and adds a fresh perspective throughout
- Significant updates to Chapter 11 on using behavioral principles
- PluralPlus online ancillary materials include printable worksheets, checklists, exercises, forms and other clinical tools



## Here's How to Do Therapy Hands on Core Skills in Speech-Language Pathology, Third Edition

Debra M. Dwight  
460 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-320-3  
© 2022 | Available  
\$109.95

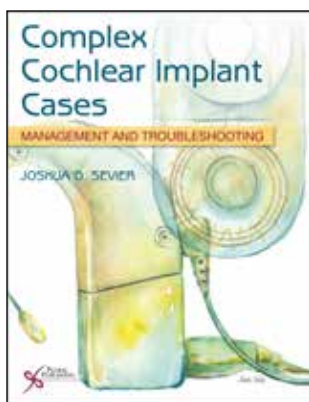
### ***Includes Videos!***

Unique in design and content, the book and online supplementary materials provide a logical and manageable approach to enhance clinical skills through guided practice for different types of communication disorders. Part I presents the basic considerations and foundations of the therapeutic process. Twenty-eight fundamental therapeutic skills are presented in a “workshop format” using organizers, definitions/demonstrations, think-out-loud questions, prompts for practice, post-organizers, and more. Readers are guided through a process for learning and demonstrating each of the 28 specific skills through use of three tools: Therapeutic-Specific Workshop Forms, Video Vignettes, and one Mini-Therapy Session. Part II of the text contains seven Guided Practice chapters, with selected concepts and scripted examples of therapy sessions for receptive and expressive language, social communication for children with autism spectrum disorder (ASD), articulation and phonology, voice, swallowing, resonance, and adult cognitive communication.

### New to the Third Edition:

- Two new Guided Practice chapters: one on adult cognitive disorders and one on dysphagia/swallowing disorders
- Additional information on cultural and linguistic diversity, telepractice, AAC, phonological processes, and social communication for children with ASD
- Expanded focus on evidence-based practice
- PluralPlus online ancillary materials include video demonstrations, printable forms, and PowerPoint lecture slides for instructors





## Complex Cochlear Implant Cases Management and Troubleshooting

**Joshua D. Sevier**

278 Pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-383-8  
© 2023 | Available  
\$79.95

This book offers both new and experienced cochlear implant audiologists the opportunity to tap into the knowledge and experience of skilled colleagues who have handled unique and challenging clinical situations with current or potential implant recipients. Each case starts with a clinical presentation, audiological testing, device programming, and suggested reading with research-backed references. The addition of questions for the reader offers time for the clinician to work through the case in their mind before providing answers, insights, summary, and key points. In addition to cases, the book also includes information on common methods for troubleshooting, objective measures, and instruction, as well as supplemental information regarding programming electrical-acoustic stimulation (EAS) cochlear implants.

### Key Features:

- Includes pediatric and adult complex cases
- Cases written by experienced cochlear implant audiologists working in high-volume cochlear implant centers in hospital and university settings
- 125+ figures including audiograms, mapping, and objective measures provide a visual representation to each case, helping the reader rationalize recommendations from leaders in the field



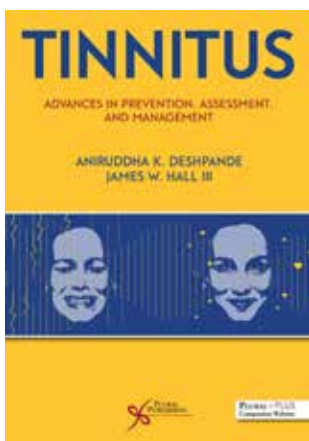
## Music and Hearing Aids A Clinical Approach

**Marshall Chasin**

146 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-395-1  
© 2022 | Available  
\$89.95

This book is written for hearing health care professionals working with hard-of-hearing musicians and music lovers. This highly relevant book breaks down the research for how music can, and should, be processed through modern hearing aids and offers the busy audiologist clinically based strategies to optimize the sound of amplified music for hard-of-hearing people.

With an easy-to-read style, this text meets audiologists where they are by providing a primer on wavelength acoustics, as well as walking the reader through the basics of music needed to understand the research available. In addition, this professional resource highlights gaps in the research and technology, offering a clear picture of the room for growth available in the field. PluralPlus online ancillary materials include 15 audio files that serve to drive home the points presented in the text.



## Tinnitus Advances in Prevention, Assessment, and Management

**Aniruddha K. Deshpande and James W. Hall, III**

406 pages, B&W, Softcover  
PluralPlus Online Ancillary Materials  
Print ISBN13: 978-1-63550-342-5  
© 2022 | Available  
\$89.95

This book provides up-to-date and evidence-based information on tinnitus prevention, assessment, and management. Presented in a quick, easy-to-read format, this text offers a practical and handy resource for busy practitioners and health profession students, as well as individuals with bothersome tinnitus. The inclusion of real-life tinnitus-related case studies puts new research into context.

# Interested in reviewing manuscripts and new book proposals?

Plural's manuscripts and proposals are vetted by speech-language pathologists and audiologists before publishing.

To become a reviewer, please visit  
[\*www.pluralpublishing.com/about/be-peer-reviewer\*](http://www.pluralpublishing.com/about/be-peer-reviewer).



## HAVE A BOOK IDEA?

Plural welcomes original book proposals on topics related to speech-language pathology and audiology. If you would like us to consider your manuscript or book idea, please  
[\*www.pluralpublishing.com/authors/publish-plural\*](http://www.pluralpublishing.com/authors/publish-plural)  
for information on how to submit a proposal for consideration.





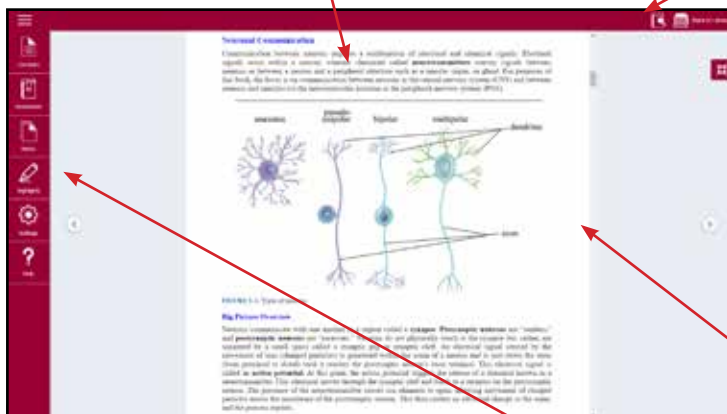
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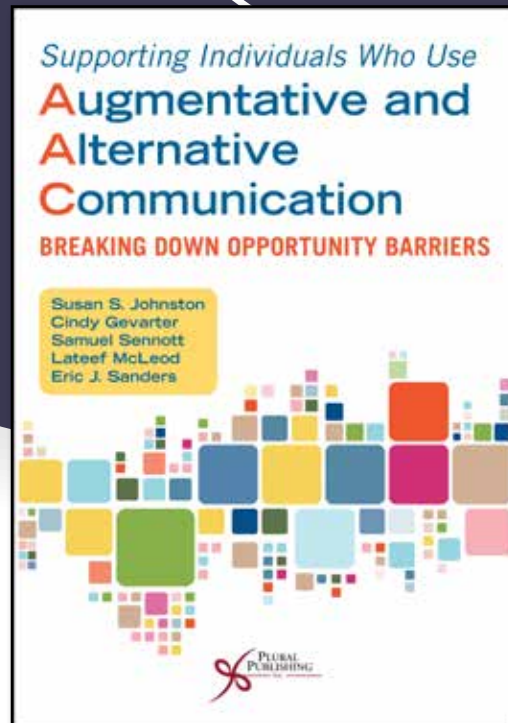
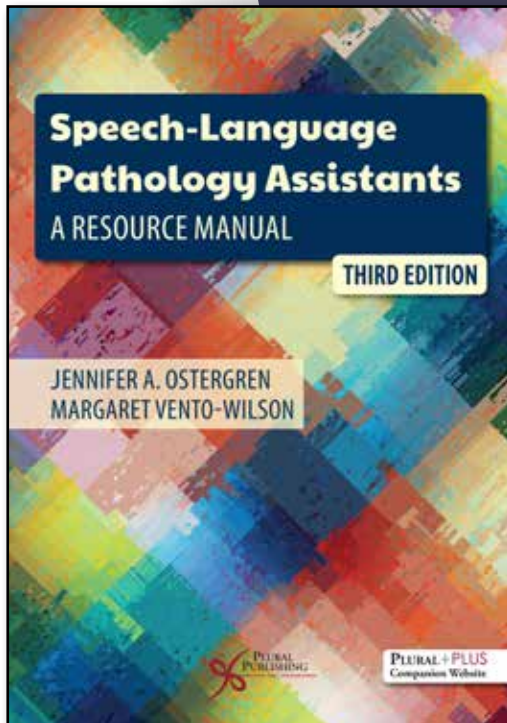
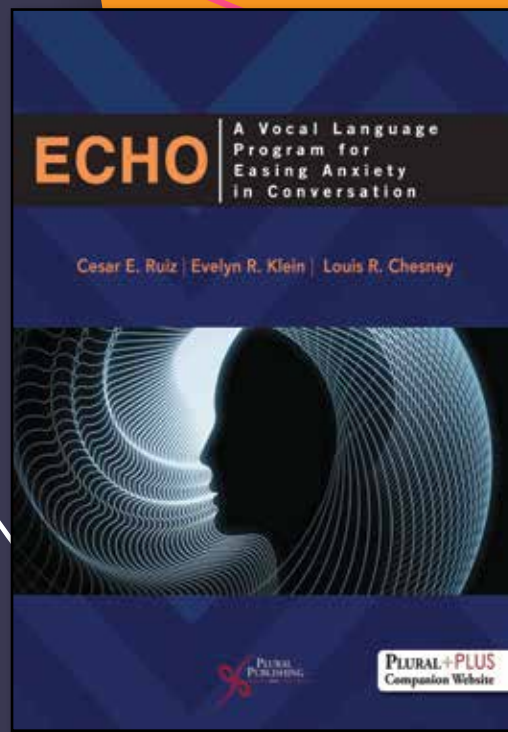
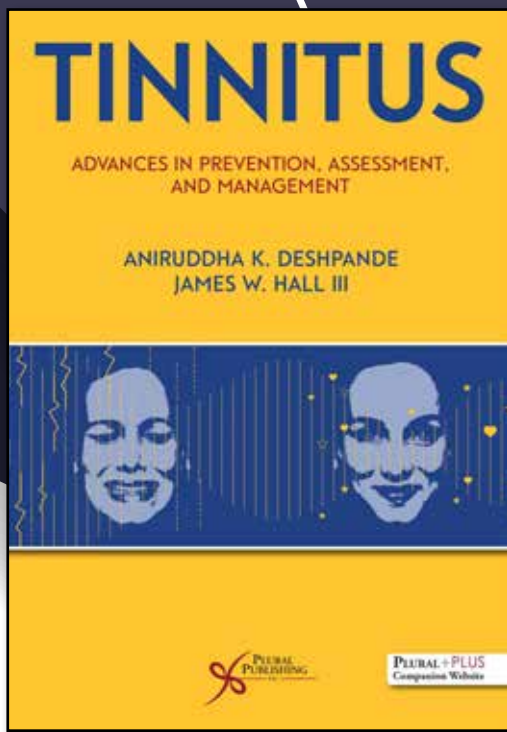
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